

Caffrey Fielding

Industrial Designer



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SUMMARY

Rapid prototyper with experience in many materials. Flexible problem solver with the ability to look at problems from multiple angles. Quick learner and communicator, with proven results supporting others.

STRENGTHS

Collaboration

Quickly and effectively communicates obstacles and updates to relevant team members

Learning

Picks up new software, processes, and information quickly and independently

Rapid Ideation

Quickly creates new concepts and prototypes in many materials

EDUCATION

BFA, Industrial Design
Rhode Island School of Design
Graduated with Honors

Faculty Choice Award

SKILLS

Illustrator

Photoshop

Rhino

Solidworks

Hand Sketching

Fabrication

Public Speaking

PROFESSIONAL EXPERIENCE

INDUSTRIAL DESIGNER

2024 - PRESENT

Freshcut Paper, West Concord, MA

Bridge between the illustration, product, and production teams. Advises product team on production feasibility of design. Anticipates and eliminates potential roadblocks through clear communication with the team in China. Creates and updates production files for products and retail displays.

- Lead development of mini product line, creating over 50 new products within 16 months. The mini category and associated retail displays massively increased wholesale presence due to their small footprint and easy buy in.
- Worked with illustration team and external licensing team to create our first licensed product.
- Created several new form factors for products, opening opportunities for new categories.
- Developed and documented new workflows for in office prototyping processes. Saved time and money by replicating production methods in office

JUNIOR DESIGNER/PAPER ENGINEER

2023 - 2024

Freshcut Paper, West Concord, MA

Responsible for creation of production files for new products. Worked with illustration team to rapidly prototype new concepts, prepare new files for laser cutting, and apply new illustration to existing paper structures.

- Modified several existing products for reprints, making them easier to produce and easier for the customer to open.
- Documented and determined next steps of products in initial production batch. Identified a UV printing error that lead to permanent process change.

SET DESIGNER

2021 - 2023

Chewy, Dallas, TX

Created sets for the PDP photography studio to match the creative team's vision for ad campaigns. Flexibility of set utility was key, along with pet safety. Developed a new wall structure that allowed solo photographers to rearrange the set mid shoot, allowing for more quick variance in imagery.

HEAD SHOP MONITOR

2020 - 2021

Rhode Island School of Design, Providence, RI

Worked with faculty to reorganize the existing wood and metal shops for mid-pandemic learning. Taught and demonstrated tools and techniques. Communicated schedule changes, covid policy changes, and other key information to other shop monitors.